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ULI East Bay Trends 2017: Office, Housing and Retail

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MSR shareholder, Bryan Wenter, to moderate ULI East Bay Trends 2017

PROGRAM DESCRIPTION:

It's halfway through 2017 and the pressure for East Bay tenants, owners and developers to deliver solutions and products is like never before. Now is the time to look forward and ask: What are the major trends in development and investment that will shape East Bay real estate?

The East Bay's role in the Bay Area economy is changing fast. Historically, the East Bay has served as a second-tier choice for top-tier employment, as a large collection of housing sub-markets, and as a mostly suburban retail territory. Through this cycle, the East Bay is attracting increasing attention as Silicon Valley and San Francisco hit historic peaks. Will this eastward expansion continue? Is this time different?

Join ULI San Francisco for its inaugural East Bay Trends event, convening experts in each of three main product types — Office, Housing and Retail — to review the deals and deliveries of 2017, and looking forward into the near future. For each product type, ULI will focus on the important deals, the thinking behind those deals, and the forces driving the East Bay's new profile in the regional economy.

- Office: What factors are driving the long-anticipated expansions, relocations and startup office tenants to a newly-vibrant downtown Oakland?
- Housing: What are the particular impediments and factors for success in delivering housing and making neighborhoods in both infill locations and the greenfields of the East Bay?
- Retail: How has the technological disruption of shopping and selling affected the shopping centers, regional malls, street retail districts and mixed-use real estate assets in the East Bay?

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